



Gould Canada Ltd., Electrical Products Division
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Release date: Immediate

JAN 22 1980

THE REXDALE DISTRIBUTION CENTRE:

A NEW ERA OF BETTER SERVICE FOR GOULD'S CANADIAN CUSTOMERS

The opening of a 47,000 sq. ft. Head Office and Distribution Centre for Gould Canada Ltd., Electrical Products Division, in Rexdale, Ontario, heralds a new era in faster order processing and delivery to customers across Canada.

Part of an aggressive total program to expand facilities and improve operational efficiency in Canada, the new, centrally-located plant will handle the distribution of all standard electrical products, including motors, to electrical distributors from coast to coast. It will also handle those electrical products brought in from Gould manufacturing centres in the U.S. It will shortly include the most up-to-date computerized order processing equipment and warehousing capabilities, to minimize delivery lead times.

In addition to its key role as a central Distribution Centre, the new facility acts as the Central Sales Office of the Industrial Battery Division, and the Administrative Head Office, plus Sales and Marketing headquarters for the Electrical Products Division.

Gould Canada Ltd. employs over 1,500 persons in Canada, including 60-65 in the new Rexdale facility. The Company develops, manufactures and distributes one of the widest ranges of electrical products to industry: switchgear, substations, bus duct, switchboards, panelboards, molded case circuit breakers, safety switches, motor control centres, starters, contactors, programmable controllers, limit switches, motors, fuses, insulators, industrial batteries, fittings and connectors.

Sales in Canada for the Company exceeded \$100 million in 1979.




GOULD
An
Electrical
Electronics
Company

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GOULD CANADA LTD.

The Rexdale, Ontario, Head Office and Distribution Centre for Gould Canada Ltd., Electrical Products Division, marks the opening of Gould's 28th operation in Canada. Computerization and modern warehousing facilities are designed to streamline order processing for customers across Canada.



GOULD CANADA LTD.

The Distribution Centre for Gould Canada Ltd., Electrical Products Division, features a 30,000 sq.ft. warehousing facility. Centrally located in Rexdale (Metro Toronto), Ontario, the Centre is designed to speed shipments of Gould electrical products to customers across Canada.

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GOULD CANADA LTD.

Interior view of the new Rexdale, Ontario, facility of Gould Canada Ltd.

Employing 65 persons, the new plant incorporates the Electrical Products Division Head Office, and the Central Ontario Sales Office of the Industrial Battery Division.

JAN 22 1980

*Bob Cunningham
Photography Ltd.*

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RE-ORDER No.

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